



**SEPTEMBER 2022**

## **MUUN CHI SELECTED FOR RE:HER ACADEMY**

September 1, 2022 – REDONDO BEACH, California – muun chi is pleased to announce that its founder and owner Manette Jen McDermott has been selected to participate in the 2022 RE:Her Academy.

RE:Her Academy is a program of the Los Angeles chapter of Regarding Her (RE:Her), a national nonprofit organization dedicated to empowering and advancing female entrepreneurs in the food and beverage sector. Ms. McDermott was selected in a highly competitive process to identify ten women founder/owners in LA for a program of business-building support that includes a 10-week professional development course, networking with other female business leaders, and the opportunity for a \$20,000 grant to support further growth of their companies.

“I am incredibly honored to have been chosen to participate in the prestigious RE:Her Academy,” commented Ms. McDermott. “I know I will benefit greatly from the experience. This is a wonderful endorsement of all that we have been doing for the past three years to support a growing community of people who are investing in the health of their gut microbiome with probiotics and prebiotics made exclusively with organic real food ingredients.”

A resident of Redondo Beach, Ms. McDermott founded muun chi in 2019. The company sells its products in four farmers markets each week: Manhattan Beach, Redondo Beach, Hermosa Beach, and Marina del Rey. muun chi also provides home delivery to customers in several South Bay communities. The company’s first store, located at 1951 Artesia Boulevard in Redondo Beach, will open in October 2022.

## **ABOUT MUUN CHI**

Founded in 2019 and based in Los Angeles, muun chi focuses on the gut microbiome, which scientific research is revealing is critically important to overall personal health. The company believes that food is medicine for the body. It produces and sells a collection of real food probiotics and prebiotics made exclusively with organic, plant-based ingredients. Preservation of our beloved planet is equally important to muun chi. Several of the company's products take advantage of upcycling, or the productive use of food that might otherwise be discarded and become a burden to growing landfills. In addition, muun chi avoids single-use disposable packaging by offering all of its products in returnable, reusable glass bottles and jars. For additional information on muun chi, please visit [www.muunchi.com](http://www.muunchi.com)

## **CONTACT**

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